

Nick Powers-Gomez: Director, Filmmaker, Storyteller

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Professional Summary

Award-winning creative content director with a passion for storytelling seeks a dynamic production role. Proven expertise in video creation, production management, and creative direction. Thrives in collaborative environments, delivering impactful visual experiences.

Experience

Video Content Creator

Remote

Ready Set

August 2022-Present

- Video Content Production: Create highly engaging short form videos that resonate with consumers. Develop concepts, storyboards, scripts, and shot lists for video projects.
- Production Management: Oversee the end-to-end production process, including pre-production planning, filming, editing, and post-production tasks. Coordinate with internal stakeholders, external vendors, and talent to ensure timely delivery of high-quality videos.

Commercial & Narrative Filmmaker

Remote

Realistic Poetry Films

August 2019- Present

- Video Content Production: Create highly engaging short and long-form videos that resonate with consumers. Develop concepts, storyboards, scripts, and shot lists for video projects.
- Content Strategy: Collaborate with the larger marketing departments to develop video content strategies aligned with brand identity and marketing goals. Identify trends and insights to inform content creation and optimization efforts.
- Production Management: Oversee the end-to-end production process, including pre-production planning, filming, editing, and post-production tasks. Coordinate with internal stakeholders, external vendors, and talent to ensure timely delivery of high-quality videos.
- Cross-Platform Distribution: Work closely with the digital marketing teams to distribute video content across various online platforms, including social media, YouTube, website, and email newsletters. Optimize videos for each platform's specific requirements and audience preferences.

Creative Director

San Francisco, CA

HMNTY

November 2017 - December 2019

- Developed bold concepts across graphic design, photography, packaging, and video aligned with brand strategy.
- Created and maintained a company style guide for cohesive design language.
- Managed creative agencies and freelancers, ensuring projects met budgets, timelines, and scope.
- Led strategic design sessions and collaborated with stakeholders.
- Maintained project schedules and liaised with cross-functional teams and clients.
- Delivered compelling presentations to internal and external stakeholders.

Project Highlights

Commercial:

Toyota

San Francisco, CA

Assistant Director

April 2019

- Collaborated with directors and producers to develop production schedules in preproduction.
- Managed sets, crews and cast during production of commercials.
- Assisted director in direction of scenes to complete shot lists.

Zapier

San Francisco, CA

Directory of Photography

August 2020

- Developed the look, lighting, and framing composition for single subject product testimonial interviews.
- Operated a single cinema camera set up and directed talent performance to achieve on-brand content.
- Prepared and sent deliverables to the producer for post-production.

Narrative:

CAGED | Short Film

San Francisco, CA

Writer, Co-Producer, Director, Editor

August 2016

- Developed story and wrote the finished script for production.
- Collaborated with lead producer to acquire \$15k in project funding.
- Managed and collaborated with production leads to design the film.
- Directed a cast and crew of fifty filmmakers through production.
- Manage and collaborated with postproduction team to master and deliver the finished film.
- Managed the successful distribution of the film through festival season and wide distribution on Amazon prime.

The Crossing Shore | Short Film

San Francisco, CA

Director, Writer, Producer

September 2020

- Acquired \$30K in project funding.
- Managed and collaborated with production leads to design the film.
- Directed a cast and crew of twenty-five filmmakers through production.
- Managed and collaborated with the postproduction team to master and deliver the finished film.
- Managed the successful distribution of the film through festival season.

Skills

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- | | | |
|-------------------|-----------------|----------------------|
| • Video direction | • Screenwriting | • Project scheduling |
| • Cinematography | • Photography | • Project budgeting |
| • Video producing | • Storyboarding | • Location scouting |
| • Video editing | • Casting | |

Programs

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- | | | |
|---------------------------|--------------------------|-------------------------------|
| • Adobe CC Creative Suite | • Final Cut Pro | • Sage Accounting |
| • Avid Media Composer | • Microsoft Office Suite | • Movie Magic Production Suit |
| • Da Vinci Resolve | • Square Invoicing | |

Awards

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|---|---|
| • Best Cinematography: Wild Sound Sci-Fi Film Festival Los Angeles (2022) | • Award of Merit: IndieFest Los Angeles (2020) |
| • Best Direction: Los Angeles Film Awards (2022) | • Best Drama: Los Angeles Independent Film Festival Awards (2017) |
| • Best Crime Drama: Indie Short fest Los Angeles International Film Festival (2021) | • Best Film Online: Vancouver Lift-Off Film Festival (2016) |
| • Best Producer: Indie Short Awards Cannes | • Achievement in Direction: AAU Media Awards (2016) |
| • Best Drama: Austin After Dark Film Festival (2020) | |

Education

Master of Fine Arts: Motion Picture and Television Production - 2016

Bachelor of Arts: Studio Art and Design Practices - 2009